

## ANNOUNCING A NEW ONLINE EDITION!

Every ad will be included in an online flipbook edition. Ads will include live links to websites, emails, and more.

### 2018 ADVERTISING RATES

Size	Member*	Non-Member	Ad Details
<del>Back Cover</del> <b>SOLD!</b> (Full Bleed Avail)	\$725	\$900	Full color, full page One available on a first-come, first-served basis
<del>Inside Front Cover</del> <b>SOLD!</b> (Full Bleed Avail)	\$650	\$800	Full color, full page Available: inside front and inside back cover
Tab Pages (no bleeds)	\$560	\$700	Full color, full page located at front of a section; front of divider; 8 available
Full Page	\$440	\$550	Black & white only Unlimited available
Half Page	\$280	\$350	Black & white only Unlimited available
Quarter Page	\$200	\$250	Black & white only Unlimited available

### Advertisement Specifications

#### AD SIZES

Full page with bleeds: (Back/Inside Covers only)  
5.5" w x 8.5" h (plus 1/4" bleed all around)

Full page and tabs: 4.5" w x 7.5" h

Half page: 2.25" w x 7.5" h **OR** 4.5" w x 3.75" h

Quarter page: 2.25" w x 3.75" h **OR** 4.5" w x 1.9" h

#### ARTWORK SPECIFICATIONS

1. Print/press optimized color and black & white PDFs are **strongly preferred**.

2. Other electronic file formats accepted, i.e., Adobe Illustrator, MS Word, etc. (No MS-Publisher or Quark files) Half-tones of 200 dpi are optimal; embed all fonts or substitutions may occur.

3. Ad design available at an additional \$25 per ad.

4. Email ads to irem1@comcast.net.

\*Members include: Industry partners, CPM members and candidates, ARM members, Associates and AMO firms.

#### ADVERTISER INFORMATION

COMPANY NAME \_\_\_\_\_

SERVICE PROVIDED (HOW YOUR BUSINESS WILL BE LISTED IN BOOK.) \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

FACEBOOK  TWITTER  LINKEDIN  INSTAGRAM

AD SOLICITED BY:

IREM members: complete this section to receive credit for your ad.

- ~~Back Cover~~ **SOLD!** \$725 member / \$900 non-member
- ~~Inside Front Cover~~ **SOLD!** \$650 member / \$800 non-member
- ~~Inside Back Cover~~ **SOLD!** \$650 member / \$800 non-member
- Tab Page \$560 member / \$700 non-member
- Full Page \$440 member / \$550 non-member
- Half Page \$280 member / \$350 non-member
- Quarter Page \$200 member / \$250 non-member

#### ARTWORK SUBMISSION

- Use my ad from the 2017 book. No alterations needed.
- I have changes to my 2017 ad.
- I will submit a new ad according to the specifications.

#### RETURN THIS FORM WITH PAYMENT TO:

IREM New Jersey, PO Box 69, Riverton, NJ 08077-0069

Enclosed is a check made payable to IREM New Jersey.

Bill my credit card (fax to 856-303-1899).

Circle: VISA MasterCard Discover AMEX

TOTAL TO BE CHARGED \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

SECURITY CODE \_\_\_\_\_

EXP DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**QUESTIONS? CALL 856-303-0190.**  
**AD DEADLINE: MAY 11, 2018**